

Clinical Epidemiology

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QUIZ 10

What's the difference between *experimental* and *non-experimental* research?

What is meant by “data dredging”?

What did Wal-Mart put in the front of the store with the flashlights when a hurricane was coming? How did they come to that decision?

What did we learn from the Target story?

Describe one other example of epidemiological methods being used in “business”?